The D. E. Crow Innovation Prize will be launching its third annual competition to encourage and reward creative ideas and entrepreneurship by UConn students. This is a great opportunity for you to bring your unique and innovative ideas for development of new technologies, products or processes for recognition, funding and support in commercialization.

This program, which was launched in the Mechanical Engineering with generous support from Dr. Crow, has been expanded to the entire School of Engineering.

- A prize pool of $20,000 is available to be awarded to one or more winning teams.
- $10,000 of prize money will be available to those innovation teams which include at least one Mechanical Engineering student.
- $10,000 of prize money will be available to those teams that include engineering students from other departments.
- All teams may include student participation from across the university. Teams are encouraged to include at least one member pursuing a Business degree.
- An individual cannot receive the award more than once; however, a group of individuals with new innovative ideas can receive the award more than once.
- To apply, submit a letter of Intent (LOI) summarizing the concept for the invention/innovation and listing all team members and their affiliation by February 22, 2013, 5 PM. All LOIs should be submitted by email to: innovation@engr.uconn.edu.
- All applicant teams will be invited to participate in an informational session on the Crow Prize on March 1, 2013 at 3 PM.

- Teams will make 7 minute presentations on their invention/innovation, commercialization concepts and business prospects to a panel of judges in early May (date to be announced) at an Innovation Forum and the winning teams will be announced shortly after.
- Use of a prototype in the presentation is encouraged where possible.
- The prize money is to support the activities that lead to bringing invention to the marketplace.
- Teaming with Connecticut companies as well as UConn incubator businesses are encouraged.
- Selected teams will receive assistance from the UConn Office of Economic Development and the School of Engineering to further pursue their commercialization plans.